



aicep Global Parques reflects on chinese investment trends in Southern Europe



Francisco Mendes Palma, CEO of aicep Global Parques, participated in the conference "China Investment in Europe", that took place on 22th March at the Nova Business School, in Lisbon.

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Francisco Mendes Palm took part as a speaker in the Rountable 1 with the subject "Trends in Chinese Investment in Europe", where he highlighted the following ideas:

"Chinese investment in Europe, namely in Southern Europe, should move to a second stage - green-field investment on tradable goods and services – essential to promote globalization or, at least, global relations between China and Southern Europe.

At present, China is promoting two relevant strategies - "Silk Road, Economic Belt" and "Maritime Silk Road for the 21st century" – which success stand on a status quo scenario, that the world keeps its growth trend, with ups and downs, for the next 20 years.

Portugal can make a positive difference in the relations between China and Southern Europe for its location and soft skills, among other characteristics, such as incentives, public policies and resources. Portugal can provide China assets that enhance the objectives of the "Silk Roads", like the industrial and maritime complex of Sines, a full integrated maritime, logistic and industrial (assembling) hub to Iberia, to Western Europe and to North and South Atlantic."

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