

# BSO and EllaLink's 2021 collaboration to create high-capacity connectivity

The partnership will reinstate the vital ultra-low latency infrastructure and connectivity in the Latin-American and European region



By **Sakshi K S** 4 days Ago



BSO and EllaLink's 2021 collaboration to create high-capacity connectivity

BSO, one of the globe's leading infrastructure and connectivity providers, and **EllaLink**, the express optical portal between Latin America and Europe, recently declared their strategies to nurture the financial markets between Latin America and Europe to commercialize minimal delay services for their consumers.

To date, Asian and European companies eying to trade with the Brazilian markets have had to traverse via the United States. With the release of **EllaLink** in June 2021, business enterprises in South America and Brazil that were formerly uneconomic for international businesses have become much more favorable today.

BSO has collaborated with **EllaLink** on a premeditated level to reinstate the vital ultra-low latency infrastructure and connectivity to allow trading businesses around the globe to interact with the Latin American exchange. This endeavor will also allow the firms to capitalize on the plethora of benefits that the Latin American exchange offers. The new-fangled routes will unlock a broader range of possibilities for capital banks, hedge funds, proprietary trading companies, and other market entities across multi-asset domains.

Michael Ourabah, CEO of BSO, stated that the firm took pride in being the favored supplier for **EllaLink** in the capital markets domain. BSO's work to connect firms in emerging markets with established trading networks worldwide has reaped noteworthy results for highlighted regions. With enhanced progression in mind, BSO is cemented to allow firms to access the Brazilian market, Ourabah said.

Chief Marketing & Sales Officer of **EllaLink**, Vincent Gatineau, stated that the BSO partnership further portrays **EllaLink**'s capability to identify the prerequisites of global markets and to deliver services that will bridge the gap between the world's financial communities. Gatineau was ecstatic to indicate that **EllaLink**'s unswerving routing facilitates an important latency advantage over competing networks, birthing new opportunities for the firm's customers and partners.

## About **EllaLink**

**EllaLink** is an innovative optical serving safe high-capacity connectivity on a low latency intercontinental route offering the increasing needs of the European and Latin American markets. The **EllaLink** network connects Europe and Brazil directly, thus linking the major centers of Rio de Janeiro, Fortaleza, and São Paulo with Madrid, Lisbon, and Marseille.

## About BSO

Instituted in 2004, BSO boasts a heritage of delivering to the globe's biggest financial entities. The firm is one of the leading connectivity and infrastructure provider, offering services to over 600 data-intensive companies throughout the technology, energy, financial services, e-commerce, and media sectors. The firm possesses and delivers mission-essential infrastructure, inclusive of cloud solutions, network connectivity, managed services, and hosting, explicit and devoted to every client that is served.